



2024 HEDx Changing Higher Education for Good Conference

Thursday 21st March, 9.00AM - 4.30 PM (AEST) Museum
Theatre, Melbourne Museum, Carlton Victoria

PROGRAM AGENDA

9-9.30 am	Arrival and registrations
9.30 am	Welcome, acknowledgements and outline of day: Martin Betts CEO and Co-founder of HEDx Launch of the books <i>Changing Higher Education for Good</i> and <i>Higher Imagination: A Future for Universities</i> - Dr Ant Bagshaw L.E.K.
The Australian Universities Accord process: where can we take it?	
9.40 am KEYNOTE	What do universities think of the process to date and how will they and UA respond? Professor David Lloyd, Chair of UA and VC of UniSA Introduced by Martin Betts
10.00am PANEL	Other universities' reactions to the process led by Dr Ant Bagshaw of L.E.K. Consulting with Professor Andrew Parfitt VC of UTS, Professor Helen Bartlett VC of UniSC, Professor Kent Anderson DVC of Newcastle, and Professor Jessica Vanderlelie, DVC of La Trobe University
11.00 am	Morning tea
Technological advancements and their impact on higher education	
11.30 am KEYNOTE	Arizona State University: A case study in technical innovation for equity with excellence Professor Michael Crow live cross in conversation with Martin Betts
11.55 pm PANEL	Where can technology take us and how do we harness it? led by Sue Kokonis of OES, Manuela Franceschini of Adobe, David Linke, CEO of EduGrowth Professor Sherman Young, DVC of RMIT Professor Eric Knight, Executive Dean of Macquarie Business School
12.40 pm	Where is this all heading? What is the state of the global EdTech sector and investment in HigherEd? - Martin Betts in conversation with Josh Nester, Managing Director of SEEK Investments
1.00 pm	Lunch

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Accelerating in our pursuit of social justice and equity	
1.50 pm KEYNOTE	Culture and inclusion in higher education: global views Professor Ghassan Aouad Chancellor of Abu Dhabi University live cross with Martin Betts and Professor Christy Collis, HERDSA Exec
2.10 pm PANEL	Achieving the full range of equity, diversity and inclusion goals led by Professor Paul Harpur OAM UQ and Universities Enable, with Professor Marcia Devlin AM CEO of Victoria Academy of Teaching and Leadership and Honorary Professor Macquarie University Joel di Trapani, Co-CEO Vygo and Cate Gilpin of Welcoming Universities Mohamed Omer, University of Melbourne
2.50 pm	BREAK - afternoon tea
Innovating the business models of higher education providers	
3.10 pm FIRESIDE CHAT	10 years of growth at Australia's fastest growing university Linda Brown, President and CEO of Torrens University Australia Professor Alwyn Louw, VC of Torrens University Australia Interviewed by Martin Betts
3.40 pm PANEL	Designing higher education for unprecedented changes to career paths and skill requirements led by Dr Nora Koslowski, Chief Learning Innovation Officer at MBS, Will Stubleby CEO of Year 13, Omar de Silva, Co-CEO of FourthRev, Dr Kathryn Page, Head of Talent, NAB, David Yip, Future Skills Organisation Innovation task force chair
4.25 pm	What's next for HEDx and closing call for action - Martin Betts
4.30 - 5.30	Closing reception and drinks





HEDx 2024 - *Changing Higher Education For Good* Conferences

HEDx is a global network of higher education providers and suppliers of technology, consultancy and services, all sharing a commitment to bring about change through innovation in higher education. They collectively aim to deliver increased benefit of more diverse and accessible opportunities, for all learners with potential.

After 100 episodes of the sector's leading podcast with global leaders, reflecting on the need for and global best practices in change, and two years of events hosting a conversation about sector change and space to think, HEDx is going global in 2024.

To mark the publication of the book of this title, contributed to by 50 global higher education leaders and others, The HEDx 2024 series of events takes place in global cities. Each will share global practices in the context of local agendas of change.

HEDx 2024 - Changing Higher education for Good in Melbourne

The first HEDx 2024 conference in the series will be on March 21st in Melbourne at Melbourne Museum in partnership with OES, Adobe, HERDSA, L.E.K Consulting, Universities Enable, Welcoming Universities and Vygo. It will take place soon after the expected release of the Final Report of Australian Universities Accord charting national strategy for the sector for the next 25 years.

Together with the first significant public reactions from Australian university leaders to the final report being published, the conference will outline change agendas in equity, innovation and emerging technology. It will have keynote presentations by live cross and in person from global leaders of sector change including Michael Crow as President of ASU soon after his announcement of a global partnership with OpenAI and ASU being named the World's Most Innovative University for 10 years running. A live cross keynote will also be given by Professor Ghassan Aouad, Chancellor of Abu Dhabi University in the UAE.

The conference has other keynote presentations from UA Chair David Lloyd of UniSA and global university and research leaders, and panel sessions from Australian university VCs and leaders from best practice organisations. The conference has book launches of *Changing Higher Education for Good* by Martin Betts and *Higher Imagination: A Future for Universities* by Dr Ant Bagshaw. It provides delegates a unique opportunity to dissect reactions to the Universities Accord process and engage with the global agenda for change that will follow it.